

EXHIBIT 37

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Sin Rastro & Chrome | P.A.M. review

Chrome Privacy

Dec 2019

Goals for this meeting - aligning!

- Align on Chrome's position towards Sin Rastro (Google-wide Incognito initiative)
- Align on upcoming PDPO Steering Committee (SVPs) meeting (Jan 2020)

- Align on Chrome's position towards Sin Rastro (Google-wide Incognito initiative) in general, and in light of an upcoming PDPO Steering Committee meeting amongst a set of SVPs in particular.
- And prep them for Anil meeting

Quick recap

- Incognito in other Google products (xGA, YouTube, Maps) announced by Sundar at I/O 2019.
- Sin Rastro's mandate is to make the Incognito experience across Google products coherent and simpler to understand.
- Chrome's position is tough, as it's a Google product *and* a browser.

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